**Preparation for the Showcase:** (Not Involved in the video making process but still very important)

* **Reach out:** Bring people to your video showcase discussion. Flyers emails etc.
* **Have an opening statement for your video showcase discussion.**
  + Something that thanks to people for their interest in bridges and a short project description.
  + A statement that engages the crowd lets them know we’re interested in their thoughts and questions on the project.
  + Questions/Conversation starters.
    - What are some questions that we could ask bridges users and people considering bridges that could benefit development?
* **Must add an NSF Disclaimer:** 
  + There is specific information regarding how the disclaimer must appear in the video. More about this in the webinar video.

**Video Development Notes:**

**Script development:**

**Answer one main question throughout the video: What is Bridges?**

* Who is it for?
  + - Students and teachers.
* What does it do?
  + - Augments the learning experience by providing real-world data and visualization tools to create an engaging experience for freshman and sophomore students during their introductory computer science courses.
* Has it worked for anyone? Testimonials

**Create New Audiovisual Content:**

* **Set up interviews with instructors and students:**
  + **Create a script of questions we have for student and teachers for the video interviews.**
  + **Collect proper lighting, audio, and filming equipment**
    - We currently have one gimbal ready 4k camera + stand, and one good quality lavalier microphone.
    - I also have much portable storage if/when needed for separate audio files.

**Side note:** It’s best practice to have audio recorded separately from the video for three reasons. 1) better audio quality, 2) You get backup audio just in case by having audio on both the video file and the separate audio file, and 3) It makes it easier to implement B-rolls in the final edit.

* + **Equipment still needed:**
    - At least one additional lavalier/lapel Microphone.
    - Good quality headphones for a quality check during the recording process.
    - Mobile Audio Mixer.

**Prepare a storyboard:** (Will begin after the script is developed)